



J BRAND

"My Customer, My Responsibility"

CASE STUDY:

Superdrug

"Thank you so much for your comprehensive updates and thank you so much for your ongoing support and dedication"

MARIA CORNWELL, PROJECT MANAGER

CUSTOMER

Superdrug

LOCATION

UK & Ireland

REQUIREMENT

EPoS Recycling & Data Destruction



CASE STUDY

Superdrug including Savers Health & Beauty, who are both part of the AS Watson group, have recently rolled out a uniform EPoS system to all its stores across the UK and Ireland. This is to ensure all stores are trading on the latest up to date hardware, and that there is a consistent look and approach at the checkout for all customers.



Once all the till lanes had been upgraded, the redundant equipment was returned to a central location for storage until the end of each phase of the project. At the end of each phase the equipment was transferred in a single load to our processing facility in Cheshire. Upon receipt we commenced with ensuring all of the equipment had its data erased to HMG IAS No.5 higher overwrite.

We also made sure that all equipment was recorded including make, model, serial number, and asset tag. This information was then provided back to Superdrug so they



could update their asset records and confirm they were in compliance with their own internal policies, the data protection act, and WEEE legalisation.

In addition to this, each piece of equipment underwent a testing process to ensure it was in full working condition. This included all of the till components such as touchscreen, receipt printer, scanner etc. Once these had all been tested and their condition assessed, we remarketed this equipment on behalf of Superdrug securing significant funds. These not only covered processing and data erasure costs, but more importantly we were able to provide a rebate to Superdrug, helping them bring down the overall cost of their project.



To find out if your redundant equipment has a resale value, please call or email us today:
0207 636 8214 or canopus@jbrand.co.uk

www.jbrand.co.uk

