

"Think Canopus!" The Canopus Newsletter

Issue 8 - July 2016

THINK DATA ERASURE
THINK RECYCLING
THINK CANOPUS

Group News

SAVE THE DATE!

20TH SEPTEMBER 2016

J Brand are hosting an exclusive "Round Table Event" in the heart of the West End.

As well as some of the top movers and shakers in the Cyber security world we will have experts from Dell software and solutions partner CETSAT on hand to discuss the growing threats and combat strategies to maintain your security integrity.



Numbers are limited so, for more information or, to reserve a place, please contact Leo Bell on 0207 598 1819 or lbell@jbrand.co.uk

J Brand Golf Day

The annual J Brand golf day was held in the heart of the Cotswold at the Wychwood Golf club on Thursday 23rd June.

The weather was with us and, as ever we were supported by a really great group of customers and partners.

Guy Jones – Group Managing Director commented "A big thank you to everyone who supported our day, it was a real success and enjoyed by all"

Plans are under way for next year, provisionally 22nd June so, if you are interested, get in early and drop Guy a note at gjones@jbrand.co.uk

Small Volume Collections

July sees the launch of our small parcel collection services. This fantastic fully tracked collection service is ideal when you have only a few items in need of secure data destruction and/or recycling.

We will attend your premises on the agreed date and collect the boxed items from your reception/goods out area. Each box will be barcoded and from that point every movement of the box will be tracked all the way back to us for processing.



In addition to this we can supply tote boxes and security tags in advance so as you can ensure the parcel arrives with us in the same unopened state it left you. Totes also remove the need for you to find suitable boxes and packing materials.

Data Remains on eBay Hard Drives

A recent study conducted by Blancco Technology Group has discovered that a staggering 78% of hard drives purchased from eBay and Craigslist still contain data, with 11% of those drives containing confidential corporate data including emails, spreadsheets, customer data, and CRM records. The remaining 67% all contained personally identifiable information, including photos, some with GPS data, financial data, social security numbers, and CV's.

In some cases an attempt was made to remove data with 36% of the drives having files deleted to the recycle bin and 40% of the drives having been formatted. However, this study proves that these methods are not suitable to ensure your sensitive data has been removed from your equipment as this data was recovered.

The study further identified that only 10% of the hard drives purchased had been cleansed using a secure data erasure method. This is both surprising and disappointing as this is the most effective method to permanently erase data and can be easily arranged through Canopus Solutions.

If you would like more information, please contact info@thinkcanopus.co.uk or call us on 0844 4127541



2 Margaret Street,
London, W1W 8RD
Tel 0844 412 7541
www.thinkcanopus.co.uk

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